



tidyguides

discover the best of Yorkshire

We are a local business directory in Yorkshire that creates promotional online material for local brands and events. We also provide cost-effective advertising options that connect companies with thousands of our visitors and social media followers.

Our website receives an average of 10,000 monthly visitors, and we have a social media following of more than 30,000. We target a large, social, and local audience who are searching for things to do on a daily basis.

For brand features, promotions, or business page updates, contact us to reach the right audience on our website and our growing social media network.

Email
advertising@tidyguides.co.uk

Website
www.tidyguides.co.uk

DEMOGRAPHIC AND REACH

66% Female / 34% Male audience | Average age 25 to 34 years | Interested in Entertainment and Culture, Food and Drink, Music and Nightlife, Shopping and Lifestyle



30K+

social media followers



66%

our largest demographic of social media followers are Leeds females ages 25-35



100K+

average social media page impressions per-week



5 MINS

average time on site

OUR BRANDS & BENEFITS



Enhance your business's visibility and provide visitors with detailed information by updating your profile page on the Tidy Guides website. Upgraded business pages include a video walkthrough and social network connections.



Leverage our extensive social media network of more than 30,000 active followers to connect with potential customers. Utilise posts, stories, reels, threads, and TikTok highlights on our social media platforms to market directly to our engaged audience.



Promote special offers and discounts through digital coupons (or treats) that customers can easily download to their smartphones and use in-store. Advertise an unlimited number of offers for the duration of your campaign.

RATE CARD

ANNUAL BUSINESS LISTINGS [50k+ Monthly Visits]		
PACKAGE	GOLD	SILVER
Rate Billed Annually	£10 per month £120 annually	£5 per month £60 annually
Social Media Links	✓	✓
Video Walkthrough	✓	
SOCIAL MEDIA MARKETING [33.3k Instagram Followers 4.2k Facebook Followers]		
INSTAGRAM & TIKTOK		
Instagram Story (Video or Graphics)		£50
Instagram Grid Post with up to 10 Carousek Photos + Thread Post		£75
Instagram Video Reel up to 60 seconds in length + Grid Post + Thread Post + TikTok Post		£175
TIDY GUIDES OFFERS [Voucher download across Social Media and Website]		
30 Days		£100
60 Days		£175
90 Days		£250

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