

# TIDY GUIDES .CO.UK

Email

[info@tidyguides.co.uk](mailto:info@tidyguides.co.uk)

Website

[www.tidyguides.co.uk](http://www.tidyguides.co.uk)



Tidy Guides is a dynamic digital platform and local business directory dedicated to celebrating the very best of Yorkshire. We create engaging promotional content for independent businesses, events, and experiences, connecting our community with curated recommendations on what to do, eat, and explore.

With an average of 10,000 monthly website visitors and a social media reach of over 30,000 followers, we offer cost-effective and targeted advertising options that drive visibility, footfall, and customer engagement for our partners.

Whether you're launching something new, running a promotion, or simply want to raise your profile, Tidy Guides is here to help you reach a vibrant, socially active audience across Leeds and Yorkshire.



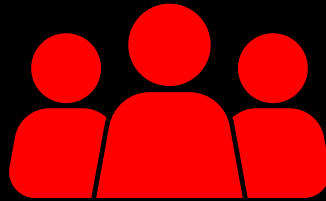
## DEMOGRAPHIC AND REACH

66% Female / 34% Male audience | Average age 25 to 34 years | Interested in Entertainment and Culture, Food and Drink, Music and Nightlife, Shopping and Lifestyle



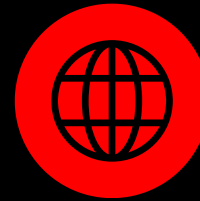
30k+

social media followers



66%

our largest demographic of social media followers are Leeds females ages 25-35



100k

average social media page impressions per-week



5 Minutes

average time on site

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## OUR BRANDS & BENEFITS



Upgrade your business profile on the Tidy Guides website with:

- Social Media Links
- Embedded Video Walkthroughs
- Downloadable Offers & Menus



Tap into our high-performing social channels with bespoke content including:

- Instagram Stories, Grid Posts, Reels, and Threads
- TikTok Highlights
- Content delivered to an engaged and local audience



Drive in-store traffic with downloadable offers shared across our website and social media. Customers simply present the offer on their phone to redeem.

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## RATE CARD

### Business Page Listings (Website: 10,000+ monthly visits)

Package	Rate	Features
<b>Gold</b>	£15/month (£180/year)	Social Media Links, Video Walkthrough, Downloadable Offers
<b>Silver</b>	£10/month (£120/year)	Social Media Links, Video Walkthrough
<b>Extras</b>		
<b>Add 5+ Images:</b>	£5/month (£60/year)	
<b>Add Downloadable Menu</b>	£5/month (£60/year)	

### Social Media Marketing (Instagram: 30k+ | Facebook: 4.2k+)

Package	Rate
<b>Instagram Story (video or graphic)</b>	£50
<b>Grid Post (up to 10 images) + Thread Post</b>	£75
<b>Instagram Reel (60 secs) + Grid Post + Thread + TikTok</b>	£175

### Tidy Treats Voucher Campaigns

Duration	Rate
<b>30 Days</b>	£100
<b>60 Days</b>	£150
<b>90 Days</b>	£200