



tidyguides

discover the best of Yorkshire

We are a local business directory in Yorkshire that creates promotional online material for local brands and events. We also provide cost-effective advertising options that connect companies with thousands of our visitors and social media followers.

Our website receives 10,000 monthly visitors on average, with 30K+ social media followers,

We target a huge, social, local audience looking for something to do on a daily basis.

Whether you need a brand feature, a promotion, or to update your business page, getting in touch with us will get you whatever you need to reach the right audience on our website and the growing social media network.

Email
advertising@tidyguides.co.uk

Website
www.tidyguides.co.uk

DEMOGRAPHIC AND REACH

66% Female / 34% Male audience | Average age 25 to 34 years | Interested in Entertainment and Culture, Food and Drink, Music and Nightlife, Shopping and Lifestyle



30K+

social media followers



66%

our largest demographic of social media followers are Leeds females ages 25-35



100K+

average social media page impressions per-week



5 MINS

average time on site

OUR BRANDS & BENEFITS



When you make changes to your profile page on the Tidy Guides website, our visitors will have more information about who you are and what you do. Upgraded business pages come with a video walkthrough and social network connections..



Over 30 thousand of our social media followers are actively searching for both interesting things to find and relevant local companies. Local companies have the chance to directly market to our followers using posts, stories, reels, threads and TikTok highlights on our social media platforms, which helps them reach the correct audience.



Promote and advertise special offers and discounts on our website and through our extensive social media network by using digital coupons (or treats) that prospective customers can quickly download to their smartphones and use in-store. For as long as your campaign is running, you can advertise an infinite number of offers.

RATE CARD

ANNUAL BUSINESS LISTINGS [50k+ Monthly Visits]		
PACKAGE	GOLD	SILVER
Rate Billed Annually	£10 per month £120 annually	£5 per month £60 annually
Social Media Links	✓	✓
Video Walkthrough	✓	

SOCIAL MEDIA MARKETING [33.3k Instagram Followers 4.2k Facebook Followers]	
INSTAGRAM & TIKTOK	
Instagram Story + Instagram Highlight	£115
Instagram Grid Post with up to 10 Carousek Photos + Thread Post	£150
Instagram Video Reel up to 60 seconds in length + Grid Post + Thread Post + TikTok Post	£225

TIDY GUIDES OFFERS [Voucher download across Social Media and Website]	
30 Days	£100
60 Days	£175
90 Days	£250

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